

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Promotion of Telangana Tourism to the readers of Hyderabad Times for coverage of one destination on Telangana i.e., Ranga Reddy District in Times of India Newspaper by M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad – Release of an amount of Rs.2,87,676/- (Rupees Two Lakhs Eighty Seven Thousand Six Hundred and Seventy Six only) including taxes - Orders – Issued.

**YOUTH ADVANCEMENT TOURISM AND CULTURE (T&PMU) DEPARTMENT**

G.O.RT.No. 520

Dated: 05-09-2015

Read the following:

1. From M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad, Dt:10-04-2015.
2. Govt.Lr.No.1406/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.28-04-2015.
3. Invoice No.4652008221, of M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad, Dt.26-05-2015.

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**ORDER:**

In the reference 1<sup>st</sup> cited above, M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad, has requested for the promotion of pilgrimage Tourism in Telangana to the readers of Hyderabad Times for coverage of one destination on Telangana i.e., Ranga Reddy District in Times of India Newspaper by M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad. Accordingly, Government have issued a work order for the same for an amount of Rs.2,87,676.41/-, in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s. Optimal Media Solutions, a division of Times Internet Ltd, has furnished a bill after publishing in Times of India in Hyderabad edition Times for coverage of one destination on Telangana i.e., Ranga Reddy District in Times of India Newspaper, for an amount of Rs.2,87,676/- (Rupees Two Lakhs Eighty Seven Thousand Six Hundred and Seventy Six only) including taxes, towards Promotion of Telangana Tourism to the readers of Hyderabad and requested the Government for arranging payment.

3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.2,87,676/- (Rupees Two Lakhs Eighty Seven Thousand Six Hundred and Seventy Six only) including taxes, towards Promotion of Telangana Tourism to the readers of Hyderabad Times for coverage of one destination on Telangana i.e., Ranga Reddy District in Times of India Newspaper by M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:  
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of OMS-A/C Times Internet Ltd. The details of Bank account is as follows:-

Account Name : OMS-A/C Times Internet Ltd.  
Account No : 00600310006244  
Name of the Bank : HDFC Bank Ltd., Nanik Motawani Marg, Fort, Mumbai-23.  
IFSC Code : HDFC0000240  
PAN No. : AABCT1559M

**(BY ORDER AND IN THE NAME OF GOVERNOR OF TELANGANA)**

**B. VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:  
The YAT& C (PMU- Claims) Department.  
SF/SCs

**//FORWARDED::BY ORDER//**

**SECTION OFFICER**